

sunny chang

qualifications

Experienced in production and prepress for print projects and web projects; building mockups and boards for client presentations; photo research, masking and color correction. Great attention to detail while multitasking and 'quick to respond' on projects when needed to maintain a tight schedule. Knowledgeable in font management and file formats needed for print projects, web projects and conversion requirements. Proficient in MAC and PC platforms in the following print and web programs: Adobe CS4 (Illustrator, Photoshop and InDesign — particularly with style sheets), Quark Xpress, Dreamweaver, Flash and Microsoft Office.

work experience

graphic designer CONTRACTOR (november 2009 – march 2010)

VSP VISION CARE • RANCHO CORDOVA, CA

Contributed to the Corporate Marketing and Brand Management department in creating brochures, flyers, tradeshow collateral and other print collateral for VSP Global and its business partners. From concept to design, determined style and creative themes to target audiences that communicate their brand's mood, emphasis, and other visual impressions. Coordinated and managed projects that had several design components with business partners and vendors.

graphic designer TEMP (may 2009 – august 2009)

ASSOCIATION OF CALIFORNIA WATER AGENCIES (ACWA) • SACRAMENTO, CA

Delivered and broaden brochures, flyers, PowerPoint presentations. Conceptualized and formulated ideas to help promote programs associated with ACWA (i.e. Save Our Water). Undertook some previous projects and suggested refreshed modern style.

graphic designer TEMP (january 2009 – march 2009)

MWH GLOBAL • SACRAMENTO, CA

Collaborated with the Marketing Department in developing proposals, drawing maps and creating charts. Consolidated the numerous compositions to an unified look and feel.

graphic designer TEMP (september 2008 – september 2008)

ALTAIR EYEWEAR • RANCHO CORDOVA, CA

Supported the Marketing Department in developing strategies and promotions to increase the company's visibility. Designed a comprehensive layout and model for sales collateral including line sheets, WebEx presentations, advertisements, etc.

senior graphic designer (january 2008 – july 2008)

PAT DAVIS DESIGN GROUP • SACRAMENTO, CA

Managed client projects from conceptual start to the end delivery. Designed and headed the web site redesign for the Heart of Texas Workforce. Designed part of the City of Maricopa brand. Corresponded directly with clients to solve marketing issues. Projected time frame of tasks and meeting schedules as well as deadlines. Streamlined photo libraries, archive system and file organization within the company.

graphic designer (october 2007 – january 2008)

ZAP CREATIVE GROUP • SACRAMENTO, CA

Created collateral including brochures, business cards, newsletters, etc and executed the new web site.

graphic designer (june 2007 – september 2007)

PUBLISHERS DESIGN GROUP, INC. • ROSEVILLE, CA

Implemented production and design of books. Planned, examined, researched and produced the redesign of the new web site.

graphic designer (may 2006 – june 2007)

MARKETING BY DESIGN • SACRAMENTO, CA

Managed client projects from start to end. Corresponded directly with clients to solve marketing issues. Fostered relationships with vendors. Developed and implemented an organization system for archiving projects. Art directed a client's intern in the development of designing an awards booklet.

graphic designer (january 2005 – june 2006)

UNITED PARENTING PUBLICATIONS (TRADER PUBLISHING) • RANCHO CORDOVA, CA

Responsible for the design production East Bay Edition of Bay Area Parent (magazine).

freelance clients

California Breast Cancer Research Program/University of California, Office of the President

Dance Sensation LLC (Sacramento, CA)

Midtown Stomp (Sacramento, CA) | Sacramento Jazz Jubilee (Sacramento, CA)

affiliates Art Directors and Artists Club (Board Member and Volunteer Coordinator);
Placer County Court Appointed Special Advocates (CASA Child Advocate)

education

University of California, Davis (Masters of Business Administration, 2012), emphasis in Marketing

University of California, Davis (Bachelors, June 2004)

Major BS Design, Visual Communications and Presentation | Minors American Studies; Textiles and Clothing

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